

SOCIAL MEDIA MANAGEMENT SERVICES

SERVICES DESCRIPTION	STANDARD 2,500 AED	PROFESSIONAL 5,000 AED	PREMIUM 10,000 AED	ADVANCED 12,000 AED
Account Setup	✓	✓	✓	✓
Research & Social Listening	✓	✓	✓	✓
Activity Strategy	✓	✓	✓	✓
Chanel Planning	✓	✓	✓	✓
Optimization	✓	✓	✓	✓
Content Strategy	✓	✓	✓	✓
Content Writing	✓	✓	✓	✓
Creating Content Post	12	15	20	25
Creating Content Story	12	15	20	25
Hours Photography Session	×	×	1	2
Hours Videography Session	×	×	1	2
Organic Social Media Marketing	✓	✓	✓	✓
Monthly Analysis & Reporting + Roi Tracking	×	✓	✓	✓
Social Media Communication Management	×	✓	✓	✓
Social Media Advertising (Paid or Boost Post) Monthly	×	500 AED	1,000 AED	2,000 AED
Managing Paid Promotion Ads	×	✓	✓	✓
Social Media Platform	1	2	3	4

SOCIAL MEDIA CREATING CONTENT

SERVICES DESCRIPTION	SMCC - PLAN 1 1,200 AED	SMCC - PLAN 2 1,350 AED	SMCC - PLAN 3 1,600 AED	SMCC - PLAN 4 1,750 AED
Post or Story Design	12	15	20	25

Terms & Conditions Apply

For more inquiries and customize your plan, contact us now!

SOCIAL MEDIA MANAGEMENT SERVICES

SERVICES DESCRIPTION	STANDARD 2,250 AED	PROFESSIONAL 4,500 AED	PREMIUM 9,500 AED	ADVANCED 10,850 AED
Account Setup	✓	✓	✓	✓
Research & Social Listening	✓	✓	✓	✓
Activity Strategy	✓	✓	✓	✓
Chanel Planning	✓	✓	✓	✓
Optimization	✓	✓	✓	✓
Content Strategy	✓	✓	✓	✓
Content Writing	✓	✓	✓	✓
Creating Content Post	12	15	20	25
Creating Content Story	12	15	20	25
Hours Photography Session	×	×	1	2
Hours Videography Session	×	×	1	2
Organic Social Media Marketing	✓	✓	✓	✓
Monthly Analysis & Reporting + Roi Tracking	×	✓	✓	✓
Social Media Communication Management	×	✓	✓	✓
Social Media Advertising (Paid or Boost Post) Monthly	×	500 AED	1,000 AED	2,000 AED
Managing Paid Promotion Ads	×	✓	✓	✓
Social Media Platform	1	2	3	4

SOCIAL MEDIA CREATING CONTENT

SERVICES DESCRIPTION	SMCC - PLAN 1 1,000 AED	SMCC - PLAN 2 1,250 AED	SMCC - PLAN 3 1,500 AED	SMCC - PLAN 4 1,600 AED
Post or Story Design	12	15	20	25

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WHAT WE OFFER



Research + Social Listening and Report

Discovering what your customers really want

Finding your audience's interests, demographics, and psychographics to market appropriately, we promote your brand to those who are really interested in your product/services. We use tools like [MeltWater](#), [PeopleBrowsr](#), and [ViralWoot](#) to find the people who are most likely interested in your brand. Moreover, we also identify the best platforms that are really beneficial for your brand.



Strategy and Content Creation

Creating valuable and engaging content

As a full-service social media partner, our content writing and design expertise enable us to deliver every piece of content imaginable, from story-driven posts to compelling advertising, that is why we define highly relevant and customized social media strategies for each brand to ensure their interactivity and community expansion.



Social Media Advertising (Paid or Boost Post)

Introducing your brand to more people

If you want to put your brand in front of new potential customers, paid social media advertising is the way to go; our team has extensive experience with several social media channels like Facebook, Twitter, LinkedIn, and Instagram, and we can help you find your target audience and create custom audiences to achieve the best results.



Activity Strategy + Channel Planning + Optimization

Developing the right social media activity plan and the channels

Whether you are launching your brand for the first time or just want to enhance your customer experience, we have your back developing a specific social media plan for your customers, that includes creating optimized content for each channel (Facebook, Twitter, LinkedIn, etc.) and the frequency of postings and other engagement tactics. We are the best social media marketing agency in Dubai that can help you with all your needs.



Organic Social Media Marketing

Optimizing your social media marketing efforts

In order to get the most out of your social media marketing budget, it is important to optimize your campaigns for organic reach, implementing techniques like using relevant keywords and hashtags and tagging users in posts. Additionally, analyzing your social media channels to see what's working and what's not, we can make the necessary adjustments.



Analysis and Reporting + ROI Tracking

Evaluating your social media activity efforts

Having launched the campaigns, our team of developers tracks their performance and adjusts them accordingly to increase profit. Furthermore they check individual sections of the posts and links in order to know how many people are engaging with your brand. Also, we use tools like [Google Analytics](#) and [Hootsuite](#) to analyse the impact of our social media campaigns on your business.

WHAT WE OFFER



Social Media Communication Management

Maintaining a positive relationship with customers

Your social media channels will be an opportunity for you to build a positive relationship with your customers, with the help of our team that will be monitoring all channels and responding fast to adjust the situation. Also, we build conversations with your audience, answer their requests and update them with all your latest activities in our comprehensive social media management package. Moreover, you can contact us for social media marketing consultancy to take your brand to the next level through new design of social media policies and guidelines that shows your brand with a positive impact.



Campaigns

Creating successful campaigns

If you are looking to create a short-term or long-term campaign on social media, our professional team is able to meet your needs with the best methods and expertise in this field, creating and implementing successful campaigns into all the different platforms with a high degree of expertise matched with various advertising strategies for your brand.



Social Media Influencers Marketing

Promoting your brand

As experts in the hot market of influencers, our activities on social media have always been attractive to audiences, helping to promote and grow your business and introducing your brand to new audiences.



Social Media Training Courses

Training in social media marketing

For businesses, startups and those who want their brand to be on the right track, we offer a program that consists of 12 hours of training courses on various methods and solutions for social media marketing divided in 4 sessions of 3 hours.



Social Media Post Design

Designing visual content for social media

Whether you use Facebook, Twitter, or LinkedIn, and you want to publish graphic pieces for timeline posts, social media design is an important element that will help you position your brand.



Video Stories

Telling a story about your brand

If you want to show your clients a story rather than a simple product or a sales pitch, our experts will create for you an amazing storytelling video about your company or brand that will have a positive impact on your social media.

WHAT WE OFFER



Photography

Capturing concepts

As experts in brand shoots and product photography, we can capture creative and imaginative pictures, for all purposes, especially your social media.



Paid Promotion

Promoting your content

Promote your content to a highly specific audience guided by the hand of our experts, attract qualified traffic and leads, and grow your customer base.



Videography

Sharing stories

If you have a story worth sharing, we use a variety of visual content to tell it in a compelling way, powerfully connecting people to you and your message.



Manage Paid Ads

Handling your Ads

Our social media ads management combines strategy with technical execution to deliver the best possible results for you.



Interacting with followers

Creating bonds with your clients

People love seeing and sharing positive interactions between brands and real people, so answering a complaint on social media can increase customer advocacy by as much as 25% and the number of prospects interacting with your social media.

Obsessed with social media and connecting people and brands in a more meaningful way, our teams are fueled by creativity for helping your brand share authenticity in an open and connected world with marketing solutions created especially for you!

+ 971 4 3555 698

info@king.graphics

www.king.graphics

+ 971 50 1577 700

sales@king.graphics

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SOCIAL MEDIA INFLUENCERS MARKETING

King Graphics can serve its customers in this field with good connections with hundreds of influencers in the world of social media.

In relation to these services, the rate of influencers' services is different, according to the customer's requirement, they will be negotiated and an agreement will be signed.

SOCIAL MEDIA CAMPAIGNS SERVICES

As we mentioned earlier, creating a successful campaign and how to implement its steps requires a high degree of expertise, that must be integrated into all the different platforms as well as the various advertising strategies of that brand.

In this regard, our specialists and experts, after analyzing all the goals of the campaign, think of all the solutions and offer you the best suggestions.

Campaigns should be purposeful, attractive, and engaging in order to have a positive impact on the audience as soon as possible during the campaign.

In the modern advertising and marketing industry, campaigns have several categories, one of the most important of which is related to social media and Digital Marketing.

The service process in this service will be such that our experts carefully review and analyze all the needs of the customer and determine the planning and strategy according to the duration of the campaign required by the customer.

After confirming the strategy and planning by the client, the professional team of King Graphic will be by your side from the beginning to the end of the campaign to ensure the best implementation of your campaign.

Contact us now for more information:

04-3555698 – sales@king.graphics
(WWW.KING.GRAPHICS)

SOCIAL MEDIA TRAINING COURSES

It's really suitable and great for businesses and startups and those who want their brand to be on the right track. This program consists of 12 hours of training courses on various methods and solutions for social media marketing. it will be 4 sessions and each session will be 3 hours.

Group Courses: Maximum 5 Persons – Each Person: **1,500 AED**

Private Courses: 1 Person - **3,600 AED**

Total Duration of the training courses: **12 Hours**

Sessions: 4 / Each Session: **3 Hours**

At the completion of the course, the certificate will be awarded to the trainees by KING GRAPHICS Company.

Click To Check More Info: <https://king.graphics/services/social-media>

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